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**MEDIA RELEASE**

**Wednesday, 23<sup>rd</sup> February 2011**

## **GETTING THE CROP IN**

The Hart Field-Site Group's annual 'Getting The Crop In' seminar will again provide farmers with the latest marketing and agronomic information in preparation for the coming season.

Following the outstanding success of last year's seminar, Hart chairman Matt Dare said the Hart Board were committed to holding the seminar in a format that both suited farmers and offered relevant information that would add value to farming businesses.

He also said that bringing farmers up to date with the latest research results, varieties and commodity outlook assisted farmers in making better decisions prior to seeding.

"This year's seminar will include topics such as world commodity outlooks on legumes and cereals, an update from a local young farmer on farm business expansion utilising new technologies, variety and research updates and the release of 2010 Hart Trials Results book," he said.

In what has been a major coup for the Hart Field-Site Group, the seminar will feature guest speaker Wayne Gordon, an experienced senior analyst in economics and commodities based in Rabobank's Sydney offices. Mr Gordon, who was raised on a farming property in the state's South East is a highly regarded speaker, renowned for being able to present economic information in an interesting and easy to understand form. He will share his views on grain and oilseed markets and broader macro economic trends and their impact on Australian agriculture along the supply chain.

Agrisemm Global Brokerage principal, Peter Semmler will discuss current pulse marketing issues and strategies.

Paskeville and Kangaroo Island farmer Grant Pontifex will share his story on farming in a new district and future directions for their business. Grant is part of an enterprising farming

operation which has expanded into higher rainfall country. The business has evolved to include an export grain operation and utilises technology such as a disc seeder, variable rate inputs, aerial imagery, chicken litter and grain storage.

Hart trials manager Peter Hooper will present key findings from Hart's 2010 trials, while Mick Lines and Jenny Davidson, researchers from SARDI, will discuss new pulse varieties and agronomy. Haydn Kuchel an AGT wheat breeder, will provide details of new wheat varieties and an update on wheat agronomy.

Fully supported by Rabobank, 'Getting The Crop In' will begin at The Valley's Lifestyle Centre, Clare with a cooked breakfast from 8am. The seminar will start at 9am sharp and conclude at 1pm. Breakfast and morning tea will be provided. There are limited places and bookings are strongly recommended.

For bookings and enquiries contact Hart secretary, Sandy Kimber 0427 423 154, [admin@hartfieldsite.org.au](mailto:admin@hartfieldsite.org.au).

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