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## **MEDIA RELEASE**

Thursday, February 24, 2012

### **FARMING IN 20 YEARS – WHY YOU SHOULD STILL BE THERE**

Why should you still be farming in 20 years? That is one of the questions Wimmera farmer David Jochinke (pictured) will pose at the Hart Field-Site Group's 2012 Getting The Crop In seminar on Wednesday, March 14, in Clare.



Mr Jochinke, immediate past Victorian Farmers Federation treasurer, Nuffield Scholar and Australian Rural Leadership Foundation participant – just to name a few of his many accolades – will be keynote speaker at the seminar and will share his insights into global agriculture and where Australia sits within it.

The 34-year-old farmer from Murra Warra – Aboriginal for “Place With No Water” – 30 kilometres north of Horsham in Victoria's Wimmera district will share his personal experiences in dryland farming as well as his observations on international agriculture.

Mr Jochinke has travelled throughout most of North, Central and South America, extensively through Western Europe and some of Eastern Europe.

“There's a few lessons that we can learn from what's going on overseas,” he said.

“I'll be looking at issues relating to cropping, technology, the problems and also what we can benefit from. It will be my perspective on where developing countries will fit into global agriculture in the mid and long term.

“Are we able to feed the world in 2020 and then 2050? Will the Black Sea start to dominate feed grains and what role will the BRIC (Brazil, Russia, India and China) play in the Australian market?”

When Mr Jochinke visits the Clare Valley on March 14, he will also no doubt have some new experiences to share, having just returned from Sri Lanka and India as part of the Australian Rural Leadership Course in February.

The Hart Field-Site Group looks forward to welcoming Mr Jochinke as its keynote speaker for the 2012 Getting the Crop In seminar.

Other speakers at the event will include Rabobank's Dean Smith and Campbell Keene speaking about the future of Australian grain prices, there will be an update on the pulse

market outlook, canola varieties and agronomy, the key findings from the Hart trials, cereal variety updates and Rabobank's business management courses.

The free seminar is sponsored by Rabobank and will be held at The Valleys Lifestyle Centre in Clare, kicking off with a free breakfast from 8-8.40am. The program begins at 8.40am and runs through until 1pm with morning tea also supplied.

Please RSVP for catering purposes by March 7 to Sandy Kimber on 0427 423 154 or email [admin@hartfieldsite.org.au](mailto:admin@hartfieldsite.org.au) . For more information take a look at the Hart Field Site Group website [www.hartfieldsite.org.au](http://www.hartfieldsite.org.au)

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