

Hart Field-Site Group Inc
PO Box 939
CLARE SA 5453

admin@hartfieldsite.org.au
www.hartfieldsite.org.au



MEDIA RELEASE

Friday, 21 February, 2014

GET SET FOR 2014 WITH FREE FARMING SEMINAR

The 2014 cropping season is fast approaching and the Hart Field-Site Group is holding a free *Getting The Crop In* seminar to help farmers stay up to date with the latest information on varieties, grain markets, finance and research as well as a first hand look into one farmer's innovative farming practices.

The seminar will be held on Wednesday, March 12, at The Vine Church, Stradbroke Road, Clare (northern end of the Clare Racecourse), from 8am-12.30pm, kicking off with a free, gourmet breakfast sponsored by Rabobank.

Key speakers will include Australian Milling Group chief executive officer Peter Wilson speaking on "What about pulses?" focussing on pulse marketing.

Peter is the chairman of Pulse Australia Ltd, a lecturer in 'Agrifood Strategy and Competitiveness' and 'Commodities Futures and Operations'.

He is familiar with the Mid North region, having been based at Bowmans for a short time with Australian Milling Group.

Rabobank Clare branch manager Matt Butler will speak on "The Future of Farming – the rise of the rural entrepreneur", while Rabobank Global Financial Markets representative Andrew Tasker will give an insight into "How volatile will 2014 be?"

Andrew's role involves talking with Rabobank clients about risk management and hedging products for Foreign Exchange, Interest Rates and Commodities. He also has a background in agriculture, having worked in the wool, livestock and cotton industries as well as consultancy and financial roles.

Keynote farmer speaker, Bruce Watson from Parkes, central New South Wales, will give an insight into his farming operations, in particular the family partnership's foray into summer cropping and soil moisture capacitance probes as well as some of the challenges, research and technology they have embraced.

SARDI's Rob Wheeler will present the latest cereal variety updates and Hart Field-Site Group trials manager Sarah Noack will launch the 2013 Hart Trial Results book as well as give a brief overview of the 2013 trials.

Immediately following the Getting the Crop In seminar, the GRDC will host its Farm Business Updates at the same venue.

The updates will feature four speakers and aim to provide strategic, technical and motivational information for delegates. For more information and to register separately for the GRDC forum head to www.orm.com.au or call 03 5441 6176.

Registrations for the Hart Field-Site Group's *Getting the Crop In* seminar are due by March 7, 2014. For more information see the Hart Field Site Group website www.hartfieldsite.org.au and to register please contact Sandy Kimber on 0427 423 154 or email admin@hartfieldsite.org.au

Media contact: Hart Field-Site Group chairman Justin Wundke 0429 708 772 or Sandy Kimber 0427 423 154.