

Hart

SA's premier cropping field site
Est 1982



MEDIA RELEASE

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Hart continues 40-year success story

It was a milestone, 40 years of the Hart Field Day last Tuesday.

And with loads of nostalgia and plenty of optimism for a bountiful harvest, about 550 visitors gathered across the trial site to hear the very latest research and trials information, all based on a successful format that has truly stood the test of time.

Since its humble beginnings in 1982 on the property of the late Kevin Jaeschke who passed away earlier this year, the Hart Field Day – or Hart as it is affectionately known – has cemented itself as one of the leading agronomy field days in the country.

Hart planted the seed for a number of similar events that have since formed across Australia, and the success of the 2022 Hart Field Day showed it remains relevant to growers still today.

Hart Field-Site Group chair Andre Sabeeney said a highlight of the field day was hearing attendees reflect on the changes in agriculture over the past four decades, and the chance to look over some of the historical trials still going at the site today.

"There were a number of nostalgic conversations especially when attendees could look over some of the older crop varieties, and it was just fantastic to see the smiles on their faces as they wandered through," he said.

"The lunch time address featuring Dr Alan Mayfield and Dr Andy Barr (pictured) really gave a great insight into Hart's evolution over the past 40 years.



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“There were multi-generational attendees and many older faces had such a sense of pride seeing the younger generation eager to capture the new ideas presented on the day.

“It really was apparent that the growers were keen to ensure that Hart continues for another 40 years.”

On all roads leading into the Hart Field-Site last week, the crops were looking magnificent and Mr Sabeeney said the optimism of the season certainly shone through last Tuesday.

“The season is looking fantastic,” he said.

“We certainly aren't in a situation where we're going to be anxious about the next rain event, we've got lots of subsoil moisture and our crops in this area are really set up very well.

“That optimism was definitely brought to the day and I think people walked away with even more, especially hearing about some of the new research that is occurring and seeing what was showcased at Hart.”

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