

MEDIA RELEASE

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MAKING BIG ON-FARM DECISIONS WITH CONFIDENCE

The third episode of 'Navigating on-farm risk & reward: getting it more right, more often' is now live, tackling the complexities of making big on-farm decisions and how to do it with confidence.

Host Annabelle Homer chats with farm management consultant, coach, and facilitator, Danielle Lannin England, about practical strategies for approaching high-stakes choices.

Dani shares a clear process for decision-making, defining what can and can't be controlled, offering useful rules of thumb, and delivering three top tips to improve the process.

Podcast co-host Sandy Kimber hopes farmers find value and reassurance in Dani's perspective on "the circle of control" and how identifying what farmers can influence helps clarify decision-making.

"Dani's insights into assessing options and involving trusted family and advisors show that big decisions don't have to be made alone," she said.

The episode also touches on key psychological factors like loss aversion and cognitive bias—reminding farmers that "individuals feel the pain of loss twice as intensely as the equivalent pleasure of gain."

Dani's advice offers permission to reset expectations, particularly for those coming off a challenging season.

This 5-part podcast series is part of RiskWi\$e—a GRDC-funded project led by CSIRO—which supports Australian grain growers in navigating risk and reward on-farm.

Catch Episode 3 now on Spotify and Apple Podcasts, and follow the series for more expert advice in upcoming episodes.

For more details, visit Hart Field-Site Group's website: www.hartfieldsite.org.au

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