

## MEDIA KIT

June 17, 2025

### RiskWi\$e – a GRDC project

As part of the national [RiskWi\\$e](#) project, the SA Central ARG (Action Research Group) have produced a 5-part podcast series to help Aussie grain growers get it more right, more often when it comes to navigating on-farm risk and reward and making decisions.

We encourage you to share this content with your networks using the information below.

Enquiries: Sandy Kimber | Executive Officer | Hart Field-Site Group | 0427 423 154 | [admin@hartfieldsite.org.au](mailto:admin@hartfieldsite.org.au)

### Navigating on-farm risk & reward: getting it more right, more often EPISODE 5 | Nitrogen – achieve your yield potential

#### NEWSLETTER CONTENT

##### Nitrogen – achieve your yield potential

In the latest episode of this RiskWi\$e podcast series, Hart Field-Site Group's Rebekah Allen breaks down one of the most critical decisions for grain growers—nitrogen management.

Hear insights from local field trials including N-banking, practical tips to manage seasonal variability, and how the “profit by deciles” tool can guide your nitrogen strategy across good years and bad.

“This episode offers growers examples of how small shifts in decision-making can make a big difference to both productivity and profitability,” says Hart EO and podcast co-host, Sandy Kimber.

“It’s about learning, adapting, and feeling confident in how you approach seasonal risk.”

Designed with farmers in mind, this episode delivers tools and ideas to support smarter, more confident decisions on nitrogen inputs.

🎧 Listen to Episode 5 now on [Spotify](#), [Apple](#) or via the [Hart website](#).

For more information on the RiskWi\$e project, visit [www.hartfieldsite.org.au](http://www.hartfieldsite.org.au)

This podcast has been produced by the Central SA Action Research Group arm of RiskWi\$e, a 5-year national GRDC project, led by CSIRO.

Contact: Sandy Kimber | Executive Officer | Hart Field-Site Group | 0427 423 154 | [adm@hartfieldsite.org.au](mailto:adm@hartfieldsite.org.au)

Supporting image: NOFRR E5 Episode tile

## SOCIAL MEDIA

### FACEBOOK

#### 🌱 Nitrogen – achieve your yield potential

Rebekah Allen from Hart Field-Site Group dives into the complexity of nitrogen decisions in broadacre farming—sharing insights on N-banking, seasonal variability, and the profit-by-deciles approach.

A must-listen for Aussie grain growers looking to balance risk and reward in 2025.

🎧 Catch Episode 5 now on [Spotify](#), [Apple](#) or via the [Hart website](#), links are in the comments.

Scroll back through the series for more expert insights on risk and reward.

### X (formerly TWITTER)

#### 🎙 Nitrogen – achieve your yield potential

👉 In Episode 5 of this series, Rebekah Allen breaks down nitrogen decisions, from N-banking to profit-by-deciles.

Smart, practical insights for Aussie growers.

🎧 Links to listen in the replies 🗨

### LINKEDIN

#### 🎙 Nitrogen – achieve your yield potential

🎧 The final episode of this RiskWi\$e podcast series has now dropped—this time focusing on one of the most critical decisions in broadacre farming: **nitrogen management**.

Hart Field-Site Group's Rebekah Allen shares practical insights from local field trials and introduces tools like profit-by-deciles to help growers balance risk and reward.

Catch it now via the [Hart website](#), [Spotify](#) or [Apple](#) – links in the comments.

Listen on Spotify:

<https://open.spotify.com/episode/1Ta3fiaAeJUPRXHCzcC77x?si=qra4lQIPRI-XmB0ypbsm5A>

Listen on Apple: <https://podcasts.apple.com/au/podcast/nitrogen-achieve-your-yield-potential/id1804060182?i=1000713172023>

Tags: Hart Field-Site Group, Mid North High Rainfall Zone, Upper North Farming Systems, Northern Sustainable Soils, Murray Plains Farmers, SA Drought Hub, GRDC, CSIRO

Supporting image: NOFRR E5 Episode tile

Audiogram: NOFRR E5 Audiogram

## MORE INFORMATION

### EPISODE 5 | NITROGEN – ACHIEVE YOUR YIELD POTENTIAL

#### Length

21 mins

#### Where to listen

Spotify: <https://open.spotify.com/episode/1Ta3fiaAeJUPRXHCzcC77x?si=gra4lQIPRI-XmB0ypbsm5A>

Apple: <https://podcasts.apple.com/au/podcast/nitrogen-achieve-your-yield-potential/id1804060182?i=1000713172023>

Hart website: <https://www.hartfieldsite.org.au/pages/resources/riskwise-project.php>

#### Embed code

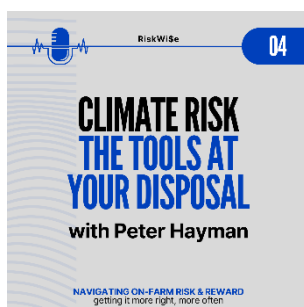
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#### Media release

[https://www.hartfieldsite.org.au/media/RISKWISE/PodcastNOFRR\\_Navigating\\_on\\_farm\\_risk\\_and\\_reward\\_E5\\_Media\\_release.pdf](https://www.hartfieldsite.org.au/media/RISKWISE/PodcastNOFRR_Navigating_on_farm_risk_and_reward_E5_Media_release.pdf)

## IN CASE YOU MISSED IT...

<https://www.hartfieldsite.org.au/pages/resources/riskwise-project.php>



[Episode 4](#)

May 27, 2025



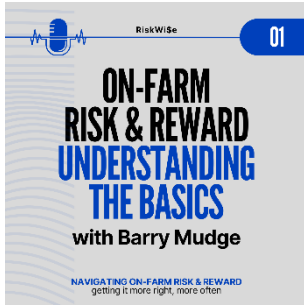
[Episode 3](#)

May 6, 2025



[Episode 2](#)

Released: April 15, 2025



[Episode 1](#)

March 28, 2025



[Trailer](#)

March 24, 2025