



FERTILISER

Presented by

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**PRODUCTIVITY
PROFITABILITY
POSSIBILITY**



How to assess fertiliser effectiveness with a focus on profitability

Open the fertiliser black box with Wayne to consider...

How important is fertiliser to your business?

What are you wanting to achieve with fertiliser?

Is fertiliser delivering what you want?

Is improved fertiliser use worth pursuing?

On-farm testing of fertiliser use

Using metrics to improve fertiliser profitability



JUNE 27, 2025



8:00 – 10:30 AM



HART RESEARCH HUB (HART FIELD SITE)



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